



sensory friendly  
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Ideology by TP  
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Sensory friendly means respectful consideration of and sensitivity to sensory needs. Sensory friendly may be people, places, events and even stuff. By referring to 'sensory friendly' symbol you commit to take all action possible to increase comfort and peace for sensorically sensitive people: mainly those neurodiverse. Learn more about neurodiversity on [wikipedia.org/wiki/Neurodiversity](https://www.wikipedia.org/wiki/Neurodiversity).

s + f = sf

Explication: The 'sf' symbol is an abbreviation of sensory (s) and friendly (f), obviously :-)  
We combined those two letters into a single glyph. In Latin script, this is known as ligature  
- it's similar to ligatures like 'æ' (a+e) or 'œ' (o+e). Maybe you know, maybe not,  
even the '&' glyph originates in latin "et" (which means "and") and through  
handwritten combination (e+t) it developed into single glyph '&'.

s sf f

Yes, typographers may hate us as we did some shitty graphic changes.  
Like for instance: we shifted the baseline of glyphs, connected 's' to the arm of 'f', moved  
the arm itself, and ... the worst ... we copied f's terminal and made it into its tail!  
Seems like there's not much more violence to commit on Futura PT, isn't it?  
Well, sorry guys - love us or hate us, we like it anyway.



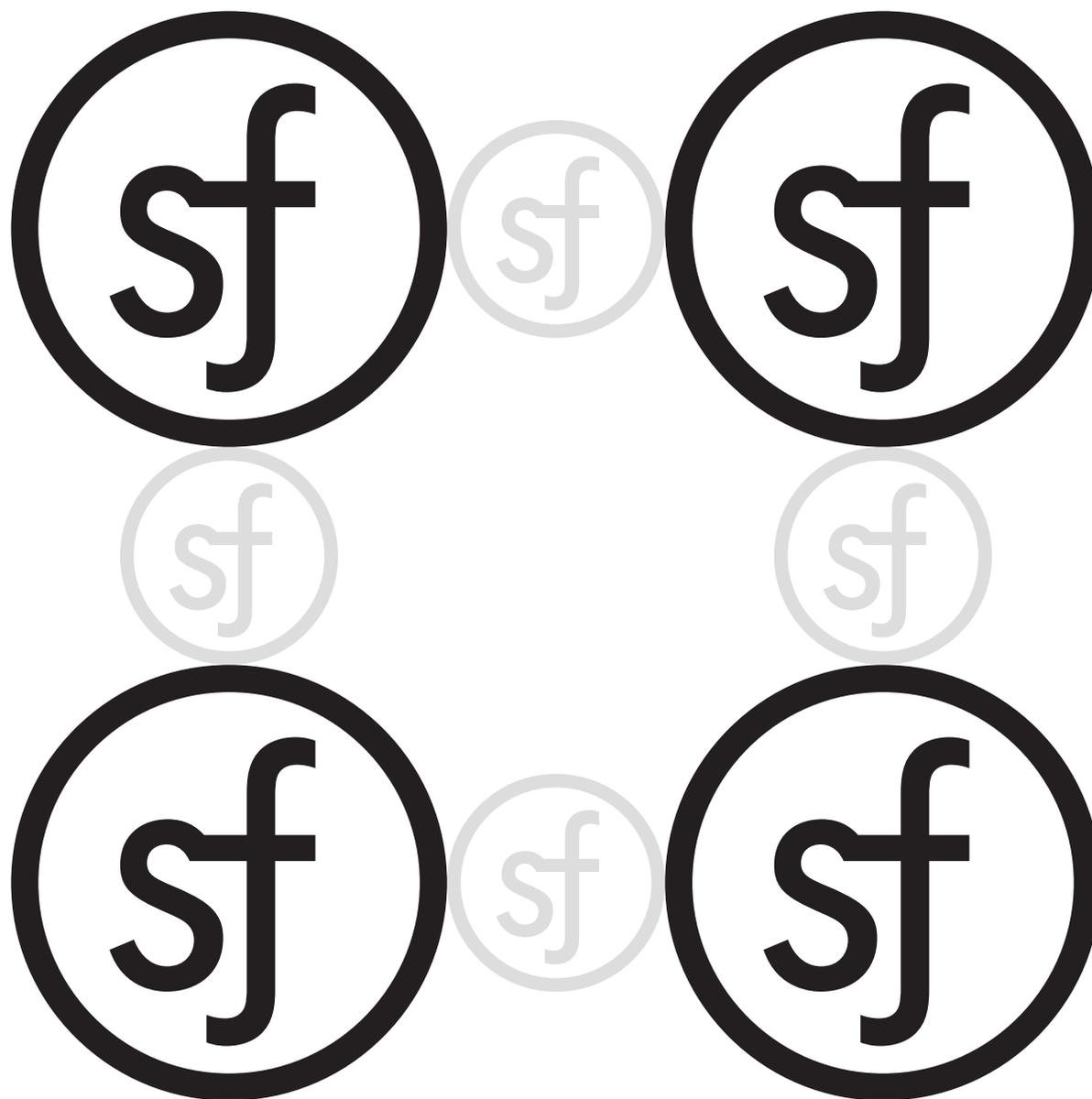
And then, we've just put it all into a circle of kinda same thickness as the glyph's lines. Ta-da!



Works as black, negative and on multicolor backgrounds, too.



Yes, even this and that.



Use the way you like it, just mind some safe zone.  
(Guess half the width / length is generously enough for spacing in composition.)



The best about it: we do it for all those shiny happy people just like those dark angry and anxious ones. We do it for all our fellow neurodivergents. Therefore, it's free. For any purpose, commercial, non-commercial, educational, personal, corporate and any other. And forever. For today, tomorrow and even for yesterday as soon as some neudivergent genius discovers how to turn back time.

Cheers everybody!